

Minutes: MSPA Regular Board Meeting April 4, 2024

The next MSPA Board Meeting is scheduled for May, 2024

8:15 am MSPA Headquarters/ GPD Substation – 3600 Ocean View Blvd. #11

The meeting was called to order at 8:21 am

Minutes of the March 7, 2024 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman)-Secretary; Mark Pedersen (Moo Moo Mia)-Board Member at Large; Maureen Palacios (Once Upon A Time)-Board Member at large; Connor Grayson (Grayson's Tune Town)-Treasurer; Steve Pierce (Communication Admin./Film Liaison); Dale Dawson (Business Admin./Events Coordinator); Aaron Eggiman (GPD); Tony Chriss (Economic Development); Bradley Calvert (Economic Development)

Closed Session: A closed session was held at 8:00 am with only the MSPA Board present. Harvest Market Independent Contractors' compensation was discussed; Closed session ended at 8:16 am.

President: President Andre Ordubegian welcomed all to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale:

- Tony Chriss announced details of the upcoming Grow Glendale Business Summit on May 2nd, 1:30 pm-7:30 pm; CoG public works will be performing sewer repair work in 2427-2435 Honolulu Ave starting April 6th; work will take 2-3 weeks; also discussed the LED program and the Styrofoam ban miscommunications.
- Bradley Calvert discussed the urban landscape plans to address aging walls, landscaping and solar lighted stops signs.

Glendale PD: Officer Aaron Eggiman announced "Coffee with the Cops" on April 9th, 8:30-10am; MSPA requested more foot patrol police officers along Honolulu Ave.

IC Reports:

Business Administrator: Treasurers Report submitted; balance as of 4-2-2024 \$271,496; 2023 assessments were due April 1st; Assistant City Attorney Sylvia Quach will be filing claims against those still delinquent from 2022.

Events Coordinator: Dale Dawson report:

- Spring Wine Walk sales were down from a year ago due to the date coinciding with Spring Break TY; revenue deposited \$18,361.47; Donation to the La Crescenta Woman's Club is \$2754.
- Kids & Critters Day - Sunday, May 5th all is in place.
- Arts & Crafts Festival - Saturday & Sunday, June 1st and 2nd; sold out; 242 vendors

Communications Administrator: Steve Pierce report:

- Chris Peplow has completed repair work on the barricade boxes.
- Oscar Aguilar (Athens Services) has finished reviewing the revised Lot 7 bin service with affected MSPA merchants.
- A tree is scheduled to be planted next to the upgraded bench on the north side of Honolulu Ave. in front of 2329.

Communications Administrator: Steve Pierce report (cont'd):

- Chris Peplow is getting the MSP lamp poles painted and a treatment at the base to eliminate discoloration.
- "Now Booking Banner" still needs to be removed from The Montrose Bowl by the owner.

Filming Liaison:

- Warner Bros. Filming March 18-19 has been completed along the 2300 and 2400 block.
- Vanguard Investments filming along the 2300 of Honolulu Ave is scheduled for April 10th
- Two additional inquiries for April filming: the Morning Show and a student film inside Star Cafe.
- Film revenue to date \$10,455.00

Committee Reports:

Harvest Market: Gigi Garcia reported that the Harvest market is doing well. The revenue per week is just \$45 away from hitting the \$5000 mark.

Marketing: Connor Grayson reported the next Marketing Meeting is to be on April 25th.

Meeting Adjourned 9:55 am.